CLAIMS

[1] A heating device comprising:

a cylindrical heating member configured to heat and fix a toner image carried on a recording sheet brought into contact with a periphery of the heating member by rotation;

a first heating unit disposed within the heating member and having a first heat generating section including a heating generating portion facing a central portion of the recording sheet, and a first no-heat generating section continuous with the first heat generating section; and

a second heating unit disposed within the heating member and having a second no-heat generating section opposed to the first heat generating section, and a second heat generating section opposed to the first no-heat generating section,

wherein MRnh, SRnh and Σ Rnh satisfy the formula (1):

where MRnh is a mean value of heat distribution in the first no-heat generating section of the first heating unit; SRnh is a mean value of heat distribution in the second no-heat generating section of the second heating unit; $\Sigma \text{Rnh} (= \text{MRnh+SRnh})$ is the sum total of the mean value of heat distribution in the first no-heat generation section and the mean value of heat distribution in the second no-heat generating section; and $\text{Ht} = \text{vp/(Mh} \cdot \lambda)$ where vp is a fixing speed (m/s), Mh a heat capacity per unit length of the heating member (J/(°C·m)) and λ a heat conductivity of a material forming the

[2] A heating device comprising:

heating member $(W/(m \cdot {}^{\circ}C))$.

a cylindrical heating member configured to heat and fix a

toner image carried on a recording sheet brought into contact with a periphery of the heating member by rotation;

a first heating unit disposed within the heating member and having a first heat generating section including a heating generating portion facing a central portion of the recording sheet, and a first no-heat generating section continuous with the first heat generating section; and

a second heating unit disposed within the heating member and having a second no-heat generating section opposed to the first heat generating section, and a second heat generating section opposed to the first no-heat generating section,

wherein MRnh satisfies the formula (2):

MRnh \leq -21.9·Ln(Ht)-198formula (2), where MRnh is a mean value of heat distribution in the first no-heat generating section of the first heating unit; and Ht = vp/(Mh· λ) where vp is a fixing speed (m/s), Mh a heat capacity per unit length of the heating member (J/(°C·m)) and λ a heat conductivity of a material forming the heating member (W/(m·°C)).

[3] A heating device comprising:

a cylindrical heating member configured to heat and fix a toner image carried on a recording sheet brought into contact with a periphery of the heating member by rotation;

a first heating unit disposed within the heating member and having a first heat generating section including a heating generating portion facing a central portion of the recording sheet, and a first no-heat generating section continuous with the first heat generating section; and

a second heating unit disposed within the heating member and having a second no-heat generating section opposed to the first

heat generating section, and a second heat generating section opposed to the first no-heat generating section,

wherein MRnh, SRnh and Σ Rnh satisfy the formulae (1) and (2):

$$\Sigma Rnh \ge 30.5 \cdot Ln(Ht) + 382 \dots formula (1)$$

 $MRnh \leq -21.9 \cdot Ln(Ht) - 198 \dots formula (2),$

where MRnh is a mean value of heat distribution in the first no-heat generating section of the first heating unit; SRnh is a mean value of heat distribution in the second no-heat generating section of the second heating unit; $\Sigma Rnh (= MRnh + SRnh)$ is the sum total of the mean value of heat distribution in the first no-heat generation section and the mean value of heat distribution in the second no-heat generating section; and $Ht = vp/(Mh \cdot \lambda)$ where vp is a fixing speed (m/s), m0 heat capacity per unit length of the heating member $(J/(^{\circ}C \cdot m))$ and m0 heat conductivity of a material forming the heating member $(W/(m \cdot ^{\circ}C))$.

- [4] The heating device according to claim 1, wherein the mean value SRnh satisfies the formula (3): $SRnh \leq 20\% \dots formula (3).$
- [5] The heating device according to claim 4, wherein the second noheat generating section of the second heating unit includes a filament coil into which a shortcircuiting stem is inserted.
- [6] The heating device according to claim 3, which satisfies the formula (4):

Ht $\geq 7.74 \times 10^{-6}$ formula (4).

- [7] The heating device according to claim 1, wherein the heating member is a heating roller comprising a cylindrical core coated with a coat layer, the core being formed from an iron material.
- [8] An image forming apparatus comprising:

sheet feeding means for feeding recording sheets;

an image forming section for forming an image on a recording sheet fed from the sheet feeding means based on image data; and

a heating device configured to heat and fix the image formed on the recording sheet, the heating device including:

a cylindrical heating member configured to heat and fix a toner image carried on a recording sheet brought into contact with a periphery of the heating member by rotation;

a first heating unit disposed within the heating member and having a first heat generating section including a heating generating portion facing a central portion of the recording sheet, and a first no-heat generating section continuous with the first heat generating section; and

a second heating unit disposed within the heating member and having a second no-heat generating section opposed to the first heat generating section, and a second heat generating section opposed to the first no-heat generating section,

wherein MRnh, SRnh and Σ Rnh satisfy the formula (1):

where MRnh is a mean value of heat distribution in the first no-heat generating section of the first heating unit; SRnh is a mean value of heat distribution in the second no-heat generating section of the second heating unit; $\Sigma \text{Rnh} (= \text{MRnh+SRnh})$ is the sum total of the mean value of heat distribution in the first no-heat generation section and the mean value of heat distribution in the second no-heat generating section; and $\text{Ht} = \text{vp}/(\text{Mh} \cdot \lambda)$ where vp is a fixing speed (m/s), Mh a heat capacity per unit length of the heating member ($\text{J}/(^{\circ}\text{C} \cdot \text{m})$) and λ a heat conductivity of a material forming the heating member ($\text{W}/(\text{m} \cdot ^{\circ}\text{C})$).